

# KATELYN PEREIRA

Graphic Designer  
& Photographer



## ABOUT ME

I am a dynamic graphic designer and photographer with a passion for creating visually striking content. I am always looking to grow and improve my work, and take challenges given to me with a unique and creative approach. Please feel free to reach out if you would like to know more about me!

## CONTACTS

- +1 (508) 496-2802
- [katelynpereiradesign@gmail.com](mailto:katelynpereiradesign@gmail.com)
- [katelynpereiradesign.com](http://katelynpereiradesign.com)
- [@katepereiradesign](https://www.instagram.com/katepereiradesign)

## SKILLS

Proficient in Adobe Photoshop CC, Adobe InDesign, Adobe Premiere Pro, Adobe Illustrator, Adobe After Effects, Wordpress, Wix, Cargo, Figma, Github, Visual Studio Code

Experience using a Nikon D7500, as well as a Panasonic camcorder.

## REFERENCES

- Stacy Ploskonka** | UMassD Vice Director of SAIL  
Email: [SPloskonka@umassd.edu](mailto:SPloskonka@umassd.edu)
- Christian Augat** | President of Corsair Esports  
Email: [CAugat@umassd.edu](mailto:CAugat@umassd.edu)
- Chelsey Puza** | UMass Dartmouth Marketing  
Email: [cpuza@umassd.edu](mailto:cpuza@umassd.edu)

## EDUCATION

### University of Massachusetts Dartmouth

College of Visual and Performing Arts | Graphic Design BFA  
Minor in Photography | Graduation 2026

### Greater New Bedford Regional Vocational Technical High School

Technical Shop | Media Technology  
Weighted 4.1 GPA | 2018 - 2022

## EXPERIENCE

### University of Massachusetts Dartmouth

#### Student Marketing Assistant | Graphic Designer

October 2023 - May 2024

- Records and edits photos and videos for social media posting
- Designs assets, gifs, and graphics for social media
- Works with other team members to record on-site for posting
- Creates graphs and charts for research report

### UMass Dartmouth's Corsair Esports

#### Student Marketing Director

October 2022 - Present

- Manages multiple social media accounts, such as Instagram, Twitter, and Twitch.
- Communication with other leadership members such as the president and Team Coordinators to work on creating posts
- Advertises Corsair Esports and helps to spread information about the organization on campus
- Awarded the "Emerging Leader Award" by SAIL for leading social media awareness about the organization

### Townsquare Media (Fun107/WBSM Radio)

#### Student Intern

March 2022 - June 2022

- Recorded and edited photos and videos on site for social media posting
- Edited weather audio for Fun107
- On-site for WBSM Photography and Videography
- Worked on writing different articles for both radio stations

### Starbucks

#### Barista

June 2022 - Present

### Dunkin

#### Shift Leader

September 2020 - May 2022