

KATELYN PEREIRA

Graphic Designer
Creative Marketing

ABOUT ME

As a graphic designer, I've always had a strong passion for creating content that is visually interesting and sparks conversation. I'm always looking to grow within a forever changing creative field, and I take challenges given to me with excitement and perserverance.

Please feel free to reach out if you're interested in collaborating!

CONTACT

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@katepereiradesign

SKILLS

Adobe Creative Suite

Highly Proficient:

Photoshop, Illustrator,

InDesign, Premiere Pro

Novice

After Effects, Firefly,
Google Gemini, Midjourney

Website/UX UI Programs

Highly Proficient:

Wordpress, Wix, Cargo, Figma

Novice

HTML/CSS Coding, Github, Linux

Technology

Highly Proficient:

Photography, Videography,
Lighting, B&W Film developing

TECHNICAL EXPERIENCE

Graphic Design Intern

Brightstar Lottery

September 2025 - Present

- Create marketing collateral for sale representatives across the country & globally
- Collaborate with other designers daily to create training slide decks
- Focus on clarity and readability for sales brochures and training modules
- Worked on design collateral for national draw-based lottery game

Student Marketing Assistant & Graphic Designer

University of Massachusetts Dartmouth

October 2023 - May 2024

- Recorded and edited visual content for social media
- Designed assets, gifs, and graphics as design collateral
- Teamwork when recording on-site for posting
- Designed graphs and charts for print (yearly research report)

Student Marketing Director

UMass Dartmouth's Corsair Esports

October 2022 - Present

- Social media management on multiple accounts (Instagram, Twitter, Twitch)
- Repeated communication with leadership members for content creation
- Designs advertisement material for organization awareness on campus
- "Emerging Leader Award" awarded for leading social media awareness about Corsair Esports

Student Intern

Townsquare Media (Fun107/WBSM Radio)

March 2022 - June 2022

- Recorded and edited photos and videos on site for social media posting
- Edited audio clips for Fun107's radio broadcast
- On-site shooting for WBSM Photography and Videography
- Balanced multiple workloads between Fun107/WBSM Radio

EDUCATION

University of Massachusetts Dartmouth

College of Visual and Performing Arts | Graphic Design BFA

Minor in Photography | GPA: 3.7 ; Graduation 2026

CUSTOMER EXPERIENCE

Barista | Starbucks

June 2022 - September 2025

Shift Leader | Dunkin

September 2020 - May 2022